

Mitchell E. Daniels, Jr.

Gregory N. Larkin, M.D., F.A.A.F.P. State Health Commissioner

DATE:

October 4, 2010

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

A. Scott Gilliam, MBA, CP-FS

Director, Food Protection Program

**SUBJECT:** 

Rising Dough Bakery Recall

## **SUGGESTED**

**ACTION:** 

Unclassified Recall; All Rising Dough Brand Individual Wrapped Cranberry Muffins,

because it contains undeclared Walnuts; Recommend notification of affected stores via

phone, fax or e-mail.

From the information provided by FDA, the products being recalled may be distributed in the State of Indiana. The Cranberry Muffins were distributed nationwide and sold in retail stores. Detail information is not available at this time. In addition, if any recalled

products are found, please notify this office at 317-233-7360.

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## Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

## Rising Dough Bakery Issues Allergy Alert on Undeclared Walnuts in the Rising Dough Brand Individual Wrapped Cranberry Muffins

## Contact:

Rising Dough Bakery (916) 387-9700

**FOR IMMEDIATE RELEASE** - September 30, 2010 - Rising Dough Bakery of Sacramento, California is voluntarily recalling all Rising Dough Brand Individual Wrapped Cranberry Muffins, because it contains undeclared Walnuts. People who have an allergy or severe sensitivity to Walnuts run the risk of serious or life-threatening allergic reaction if they consume these products.

The Cranberry Muffins were distributed nationwide and sold in retail stores.

The product is a 4 oz. Individually Wrapped Muffin topped with Streusel Crumbs. The product is incorrectly labeled on the bottom and doesn't identify Walnuts in the Allergen list. The UPC on this label is 0 48055 41359 8.

The recall was initiated after it was discovered that product containing Walnuts was distributed in packaging that did not reveal the presence of Walnuts. Subsequent investigation indicates the problem was caused by an error in proofing of the label.

Consumers who have purchased the Rising Dough Bakery Cranberry Muffin are urged to return it to the place of purchase for a full refund. Consumers with questions may contact the company at 1-877-349-8900 (6-2:30 Pacific Time)

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